



Learn more: Read the [Savvy SMB Leader's Buyers Guide to Selecting a Business Management Solution](#)

¹ *Digitalization strategy for Business Transformation*, Gartner, 2020

² *Why Do Change Programs Fail*, Forbes, 2019

³ *Tech Vision 2020: We The Post-Digital People*, Accenture, 2020

⁴ *Speed Up Your Digital Business Transformation: Gartner Executive Guidance Q1 2019 Edition*, Gartner, 2019